

# CLOUD - FIRST COMMERCE



Innovation



Resiliency



Lower Total Cost of Ownership



Scalability



Extensibility



Agility

Accelerate innovation with the agility, flexibility, and scalability of cloud-native technology.

Not all cloud solutions are created equal. Unlike traditional digital commerce solutions, Wynshop was born in the cloud with a microservices architecture. This enables fast time to value through accelerated implementation, user adoption, and complete control over feature rollouts for your business.

## INNOVATION

Wynshop is an innovation hub for your business, helping you to quickly and easily deploy new features. Our engineering team and partner ecosystem allows you to accelerate the adoption of advanced capabilities (e.g. AI/ML, supply chain optimization, personalization) that enhance your customer experience and drive revenue growth.

## LOWER TOTAL COST OF OWNERSHIP

Our cloud offering includes fully managed services, freeing your business from the capital and administrative burden of on-premise environments. This allows your team to focus on growing your grocery business without worrying about your IT infrastructure or system administration.

## EXTENSIBILITY

An API-first, cloud architecture makes it quick and easy to integrate with your existing systems and add third-party services to meet fast-changing business demands without disrupting your business.

## RESILIENCY

The Wynshop Cloud team has an unwavering commitment to provide the highest levels of security, data protection, and system reliability. Our cloud data centers are configured to provide redundancy and high availability to minimize the risk of downtime and prevent the loss of data.

## SCALABILITY

Wynshop will automatically adjust capacity to meet demand ensuring your site maintains an excellent user experience even when demand spikes unexpectedly.

## AGILITY

Wynshop enables business agility through faster reaction time to changing market conditions, business requirements, and customer demands.

## BUSINESS BENEFITS

### Backup, Restoration, and Disaster Recovery

Wynshop Cloud Services provides application installation, integration/interfacing installations, and daily backups of your production database.

Our cloud data centers and solutions are configured to offer a high degree of redundancy and availability to minimize the risk of a service outage. Optional disaster recovery plans can be tailored to your business needs.

### Seamless Upgrades

Upgrades and patches are managed by the dedicated Wynshop Cloud Services team, ensuring our solutions are always on the current versions of Wynshop software so you can take advantage of the latest innovations and capabilities.

### System Administration and Monitoring

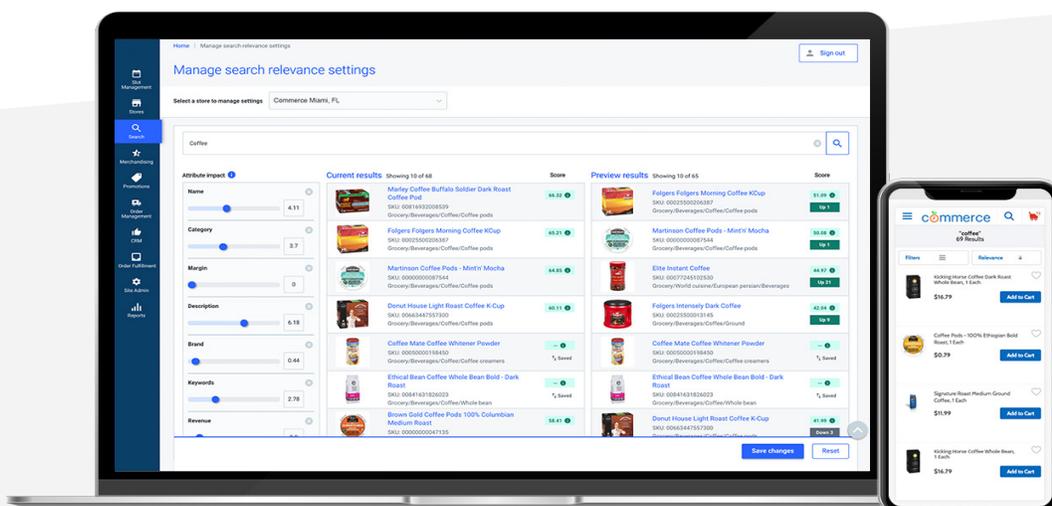
The Wynshop team handles traditional IT operations such as monitoring integration and interfaces, system administration, alerts and application support. You do not need in-house staffing to run the solutions, allowing your business to take advantage of the functionality of the solutions, without worrying about costly IT operations and administration.

## WYNSHOP PROVIDES

- Backup and Restore
- Disaster Recovery
- Vulnerability Assessments
- Log Analysis
- Security
- Scaling
- Real-Time Monitoring and Alerts
- Technical Upgrades for Mi9 Solutions
- Support and Maintenance
- Setup and Configuration
- Penetration Testing
- Application and Infrastructure Maintenance and Monitoring

“We have seen record-breaking online orders and concurrent site traffic (up to a 2400% increase) due to the Coronavirus pandemic and have successfully supported this influx in demand thanks to the scalability and flexibility of Wynshop.”

- Leading European Grocer



Musgrave



save on foods

United supermarkets



## About wynshop

Wynshop (formerly ThryveAI) is an ambitious team of digital evangelists and innovators obsessed with a solitary mission—to help grocers and other local store-based retailers grow wildly successful online businesses. Our refreshingly easy-to-use digital commerce platform enables efficient in-house picking, reduces fulfillment costs, and gives retailers the ability to fully personalize the customer journey, amplifying shopper loyalty.